



# TIKTOK HOOK GENERATOR



# TIKTOK HOOK GENERATOR: HOW TO SNATCH ATTENTION IN 1 SECOND



## Why Hooks Matter:

You've got 1 second to stop someone from scrolling.

That's it.

No vibe? No views.

The hook is the *bait* — the rest of the video is the *trap*.

Nail this, and TikTok will do the rest.



## 10 Hook Formulas That Just Work:

1. **"No one is talking about this..."**  
→ Ex: *"No one is talking about how this AI is replacing your job quietly."*
2. **"This is how [group] are getting rich while you're asleep."**  
→ Ex: *"This is how broke people are turning AI into \$500 a week while you scroll."*
3. **"POV: You just discovered a money glitch..."**  
→ Ex: *"POV: You just found out you can sell a system you never built."*
4. **"Don't buy another [thing] until you see this."**  
→ Ex: *"Don't buy another online course until you watch this."*
5. **"If I had to start from \$0 again, here's exactly what I'd do."**
6. **"3 reasons you're still broke (and how to fix it)"**
7. **"This side hustle works even if you're lazy."**
8. **"I made \$500 in my sleep using this setup"**
9. **"You're working too hard. Try this instead..."**
10. **"This ain't for everybody... but if you get it, you GET IT."**

## **Plug-and-Play Ghost Boss Hook Generator**

Use this formula to write infinite hooks:

[Problem or Curiosity Trigger] + [Unexpected Benefit or Proof]

### **Examples:**

- *“Still working a 9-to-5? I made more in 3 days using AI than I did in 3 weeks.”*
- *“You don’t need a product. You need a system. Here’s the difference...”*
- *“This tool replaces a \$5,000/month marketing team.”*

## **CTA Line (Use this at the end of the vid)**

- *“Want the blueprint? It’s free — link in bio.”*
- *“DM ‘START’ and I’ll send you everything for free.”*
- *“Grab the Digital Hustler Starter Pack — it’s free and it’s fire.”*

## **Pro Tip:**

Test 3 hooks for every video.

Let the algorithm decide who eats.

Then keep posting like your bills depend on it (because they do).